



# AUSTRALIAN CHARITIES REPORT 2014

Summary: All Charities





# Welcome

... to a summary of Australian Charities in 2014

## Introduction

This is a summary of the size and shape of Australian Charities in pictures. Each page explores a different dimension including income and expenses, sector, size, geography, people, age and entity type and status.

Throughout this Summary there are links to an interactive presentation of the same data. When you are online you can explore the data in greater detail, for example, by “filtering” by Charities based in one state or sector or by zooming in on a map.

The data online will also be updated from time to time as more Charity reports are received so it might be more up-to-date than the information in this Summary.

See also . . .

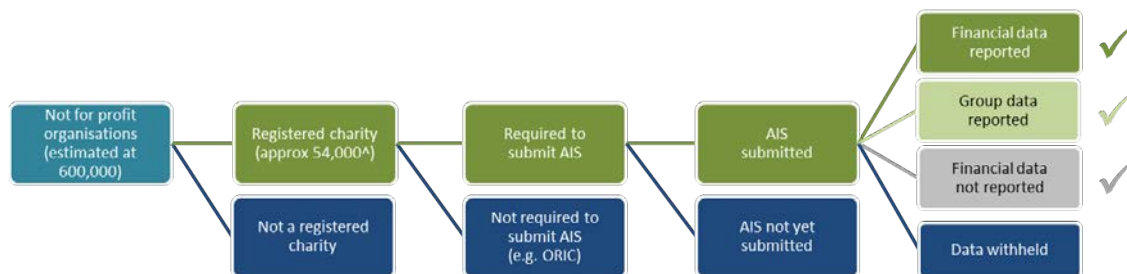
Visit [australiancharities.acnc.gov.au](http://australiancharities.acnc.gov.au) to:

- Download the complete **Australian Charities Report 2014** (130 pages) – a comprehensive analysis of the Charity Sector.
- Download **Sector Summaries** in a similar format to this summary, but for Sectors like Health and Education and Research.
- Interact with “**data cubes**” for the whole Charity Sector or for one or two Sectors – you can view and customise all the graphics in this Summary.
- Read the **latest news** about new data and reports; for example, reports on Charities assisting people with Disabilities, Charities working internationally, and Red Tape as they are completed.

## What’s in this data?

This summary includes all Australian Charities registered with the Australian Charities and Not-for-profits Commission (ACNC):

- that had completed their AIS by 31 July 2015;
- excluding Charities who have approval from the ACNC for their data to be withheld\*;
- including Charities who have reported as a “Group”. Each Group appears in this data as one Charity.



Not all Charities are required to complete financial information – they may be exempt, for example, if they are a Basic Religious Charity. These Charities do generally report other kinds of information and are included where relevant.

More detail about the data and what’s included can be found on [this page of the microsite](#).

\*The total number of charities and total income in this Summary is slightly less than in the main Australian Charities Report 2014 as a result.

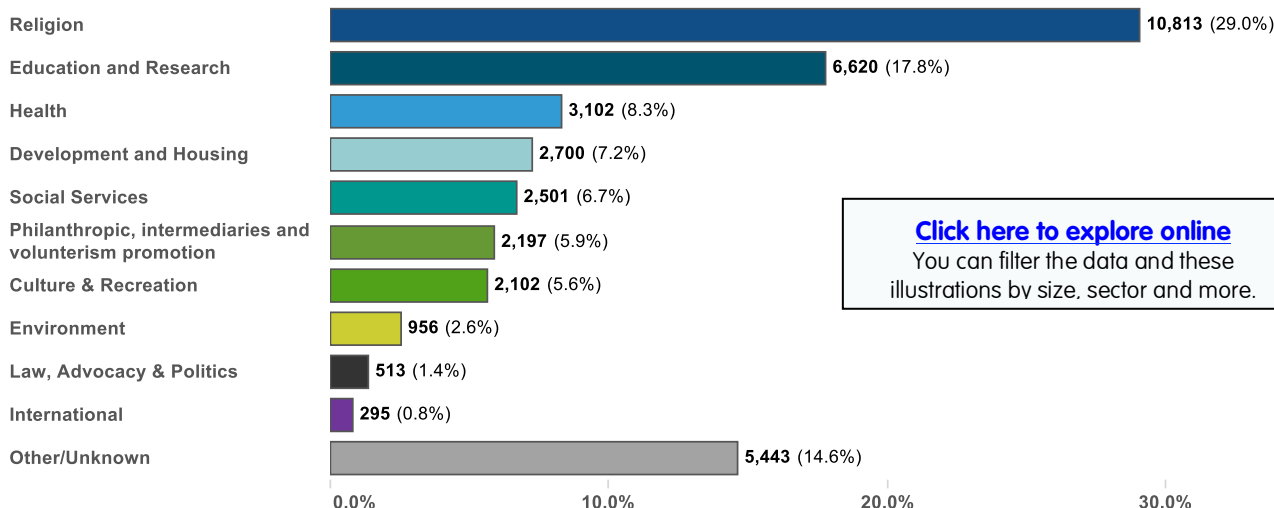


## Overview

Over half of Charities are in the Religion, Education & Research or Health Sectors; the significant majority of Charities are medium or small

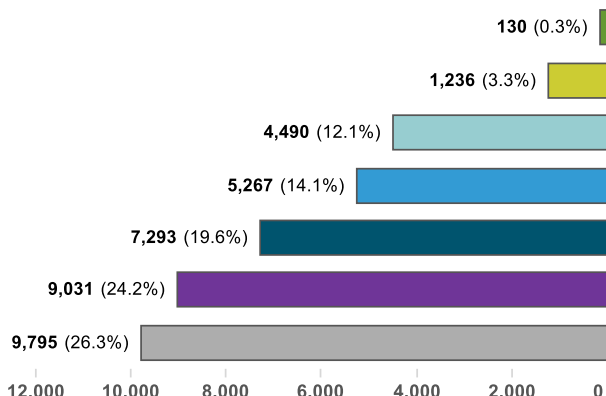
Number of Charities*	Total Income	Total Staff	Estimated Volunteers	With DGR Status
37,242	\$101.9b	1,045,676	1,806,495	39.8%

### Charities by Sector

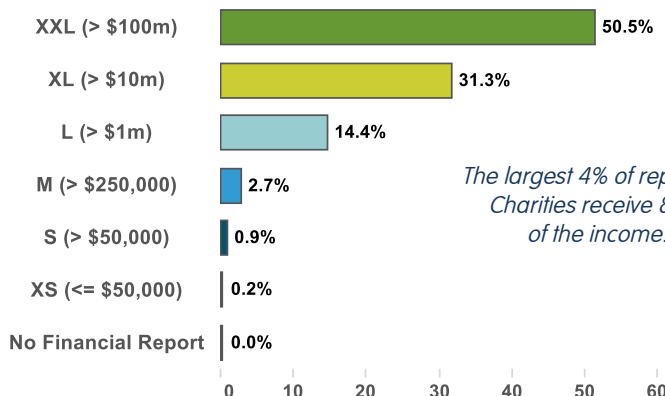


[Click here to explore online](#)  
You can filter the data and these illustrations by size, sector and more.

### Number of Charities 37,242



### Total Income \$101.9b



*The largest 4% of reporting Charities receive 80% of the income.*

Charities range in size from very small (which we've defined as less than \$50,000 income a year) to very, very large (over \$100m income a year). We've created six segments based on reported total income. These segments are used in many of the following pages and in the online interactive presentation.

More detail about the size of Australia's Charities can be found in section 2 of the Australian Charities Report 2014.

\*The total number of charities and total income here is slightly less than in the main Australian Charities Report 2014 because charities with withheld data are not included in this summary.



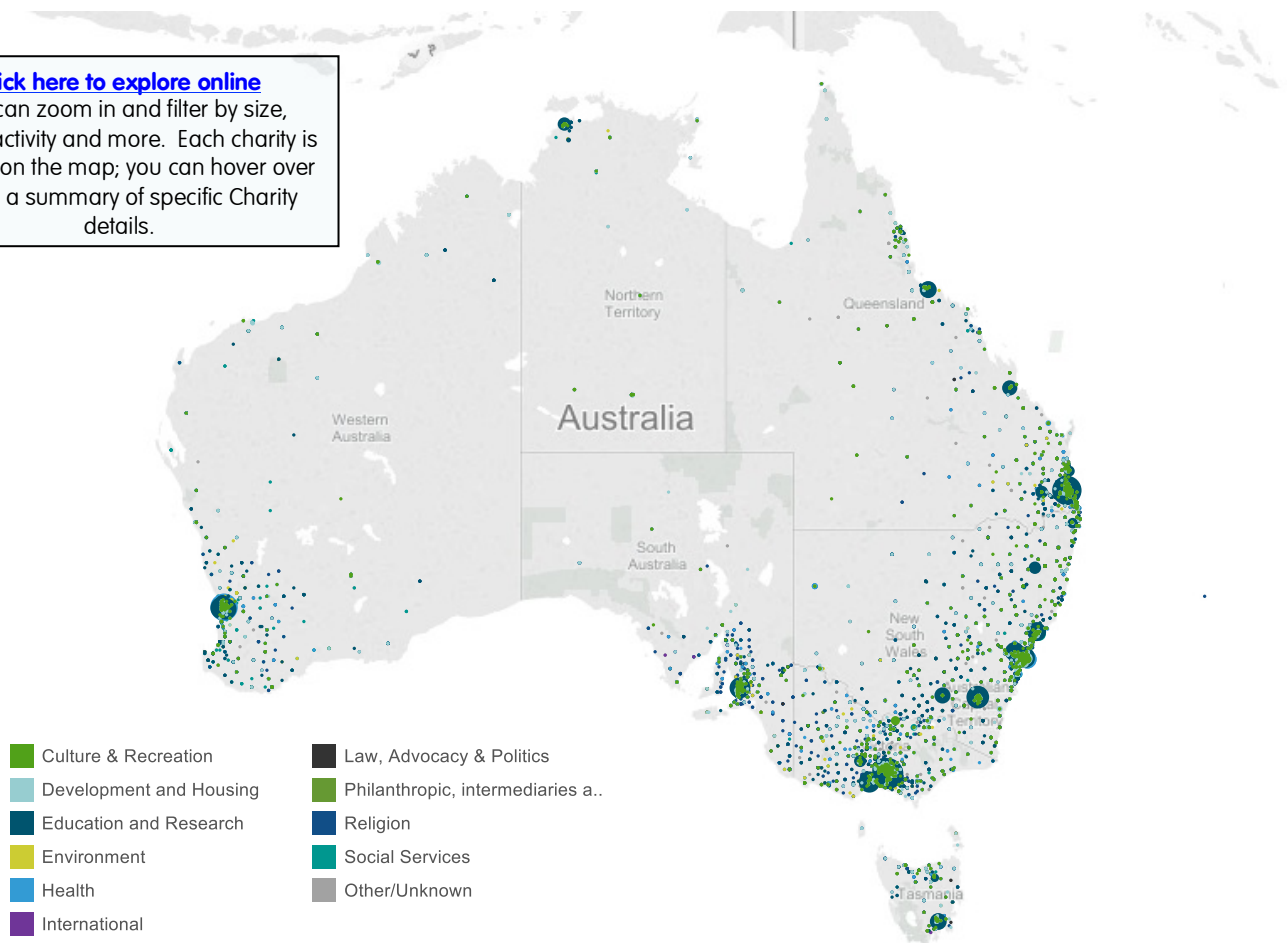
# Where are Australia's Charities?

Australian Charities operate throughout Australia and overseas

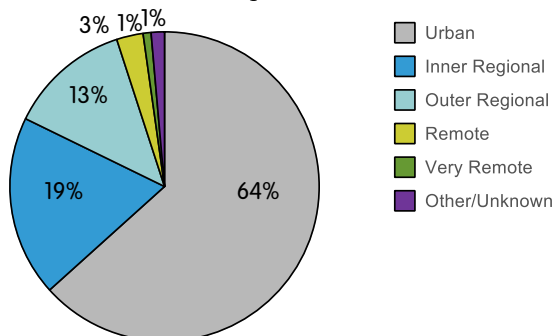
## Interactive Map

Each circle or dot on the map is a Charity; the size of the circle represents income and the colour represents the Sector. The map shows where Charities are based - their head office - so Charities that operate in your area may not be shown there.

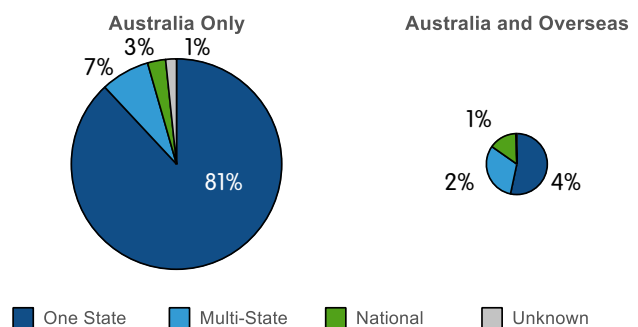
[Click here to explore online](#)  
 You can zoom in and filter by size, sector/activity and more. Each charity is a circle on the map; you can hover over to see a summary of specific Charity details.



**Based in Urban, Regional or Remote Area:**



**Operates in:**



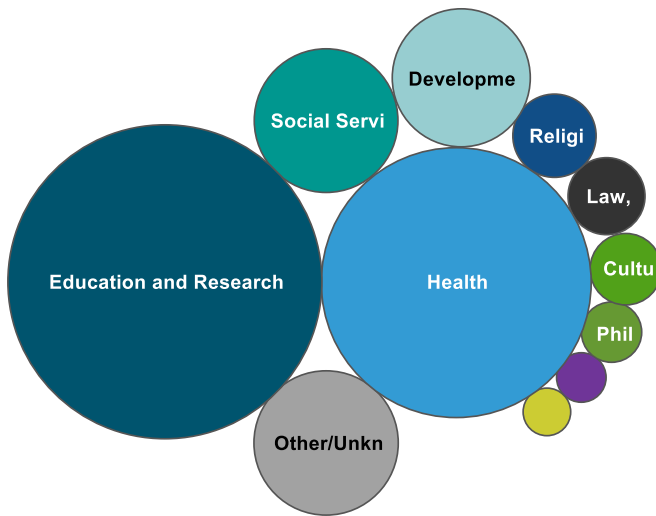
# Size and Sector

The largest Sectors by Total Income are Education & Research, and Health

## Income by Sector

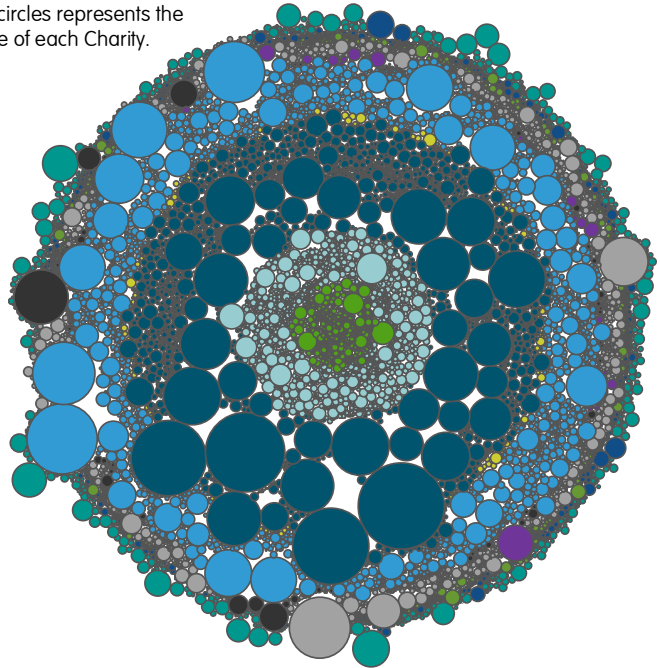
(n = 37,242; Total Income \$101.9bn)

The size of the circles represents the total income of Charities in each Sector.



## Charities by Sector

The size of the circles represents the total income of each Charity.

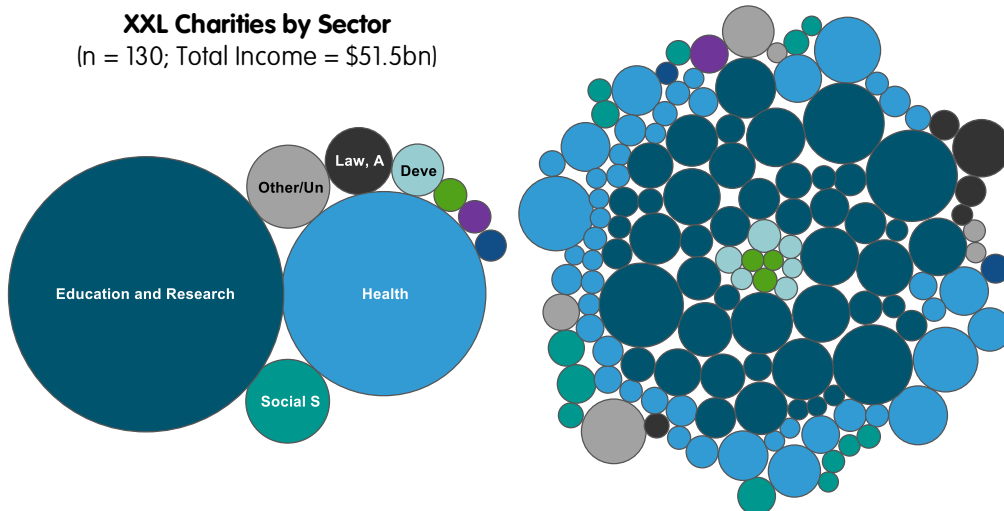


- Education and Research
- Development and Housing
- Philanthropic, intermediaries and volunteers..
- Health
- Religion
- International
- Other/Unknown
- Law, Advocacy & Politics
- Environment
- Social Services
- Culture & Recreation

Example: There are 130 XXL Charities with income over \$100m pa; the majority of these are in the Education & Research and Health industries:

## XXL Charities by Sector

(n = 130; Total Income = \$51.5bn)



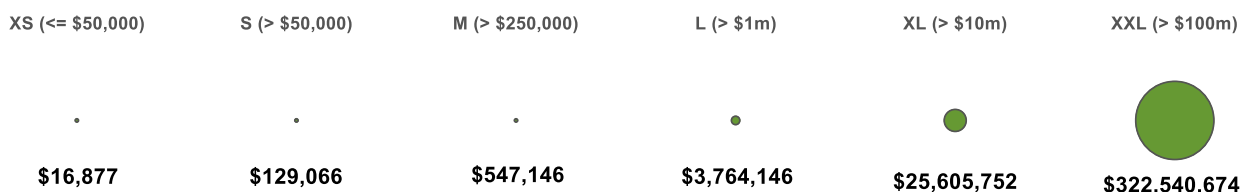
[Click here to explore online](#)  
 You can filter these graphics by Charity size, sector and more. Each circle in the right-hand image is one charity; online you can hover over the circles to see a summary of specific Charity information.



## Income and Expenses

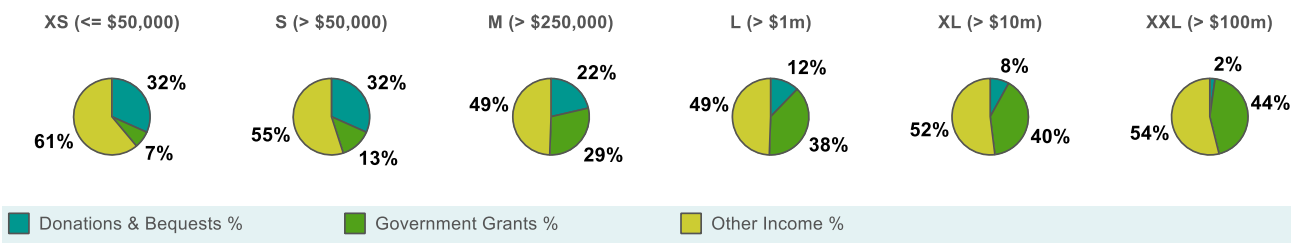
Charities of all sizes receive around half or more of their income from sources other than government grants and donations

### Average Total Income (\$ pa)



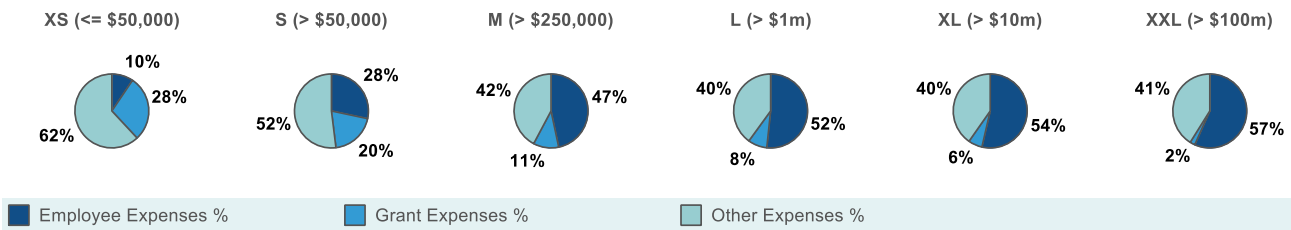
### Where did Charities get their Income?

On average, smaller Charities rely more on donations and bequests and less on government grants.

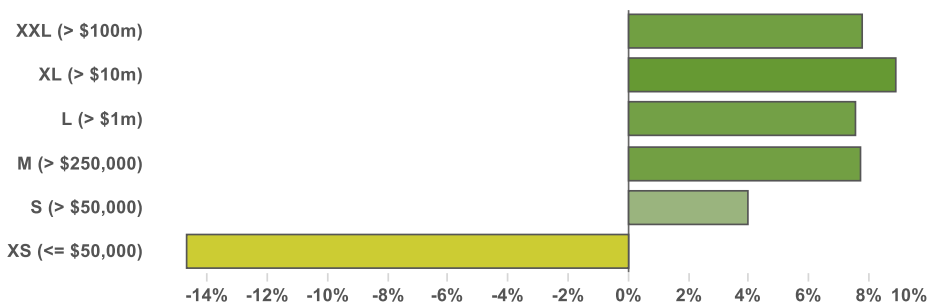


### How did Charities use their Funds?

On average the larger the charity the greater the proportion spent on employee expenses and less on grants made to others.



### "Margin" (Net Income/Total Income %)

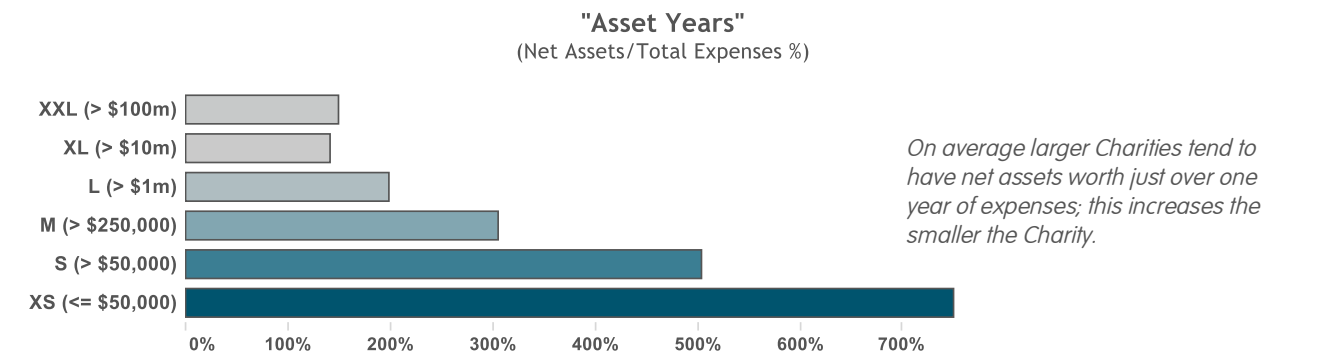
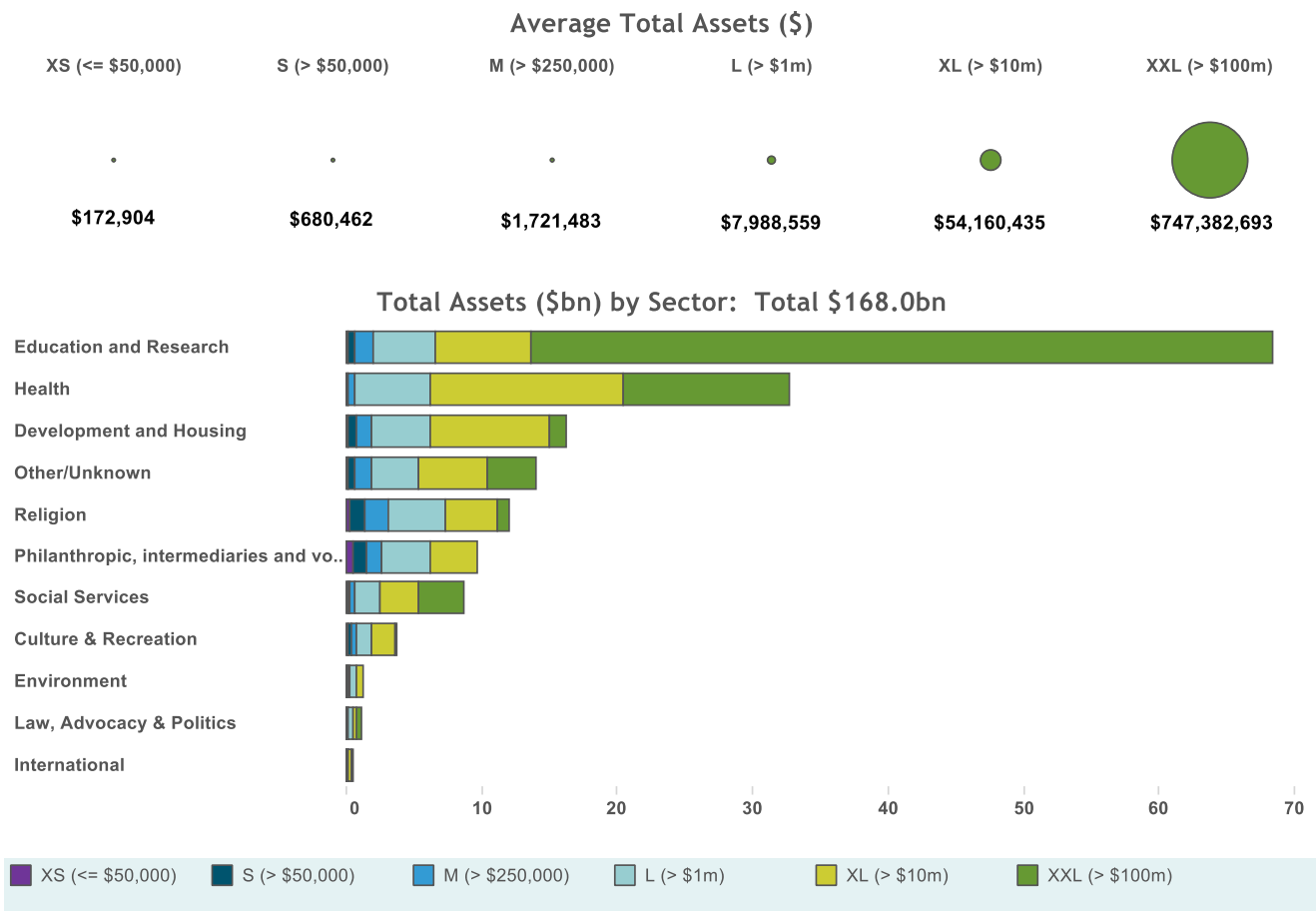


Overall, Charities' net income is around 8% of total income; however, the "margin" for small Charities is less and extra-small Charities tend to have below zero net income.



# Assets

The majority of Charity assets are in the Education & Research and Health Sectors

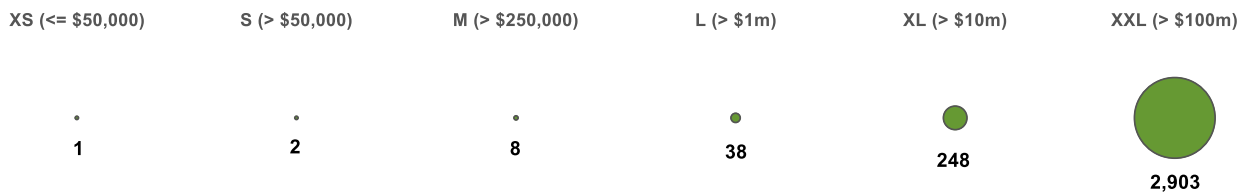




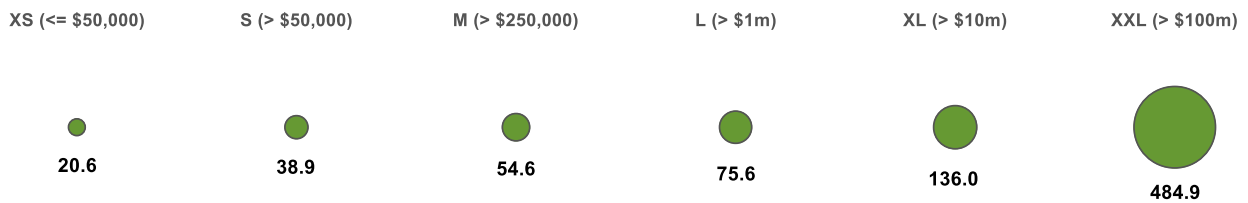
# People

Charities employ over 1 million staff and over 1.8 million volunteers

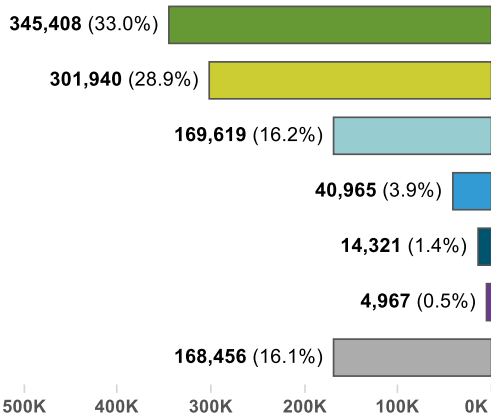
### Average Total Staff (incl full-time, part-time and casual)



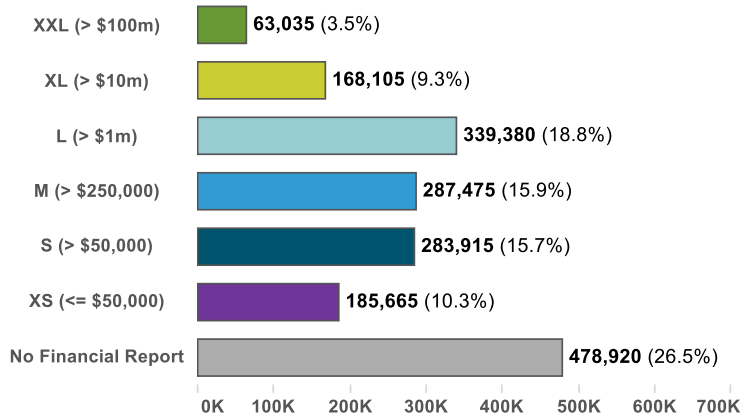
### Average Volunteers (estimate\*)



### Total Staff 1,045,676



### Total Volunteers (estimate\*) 1,806,495



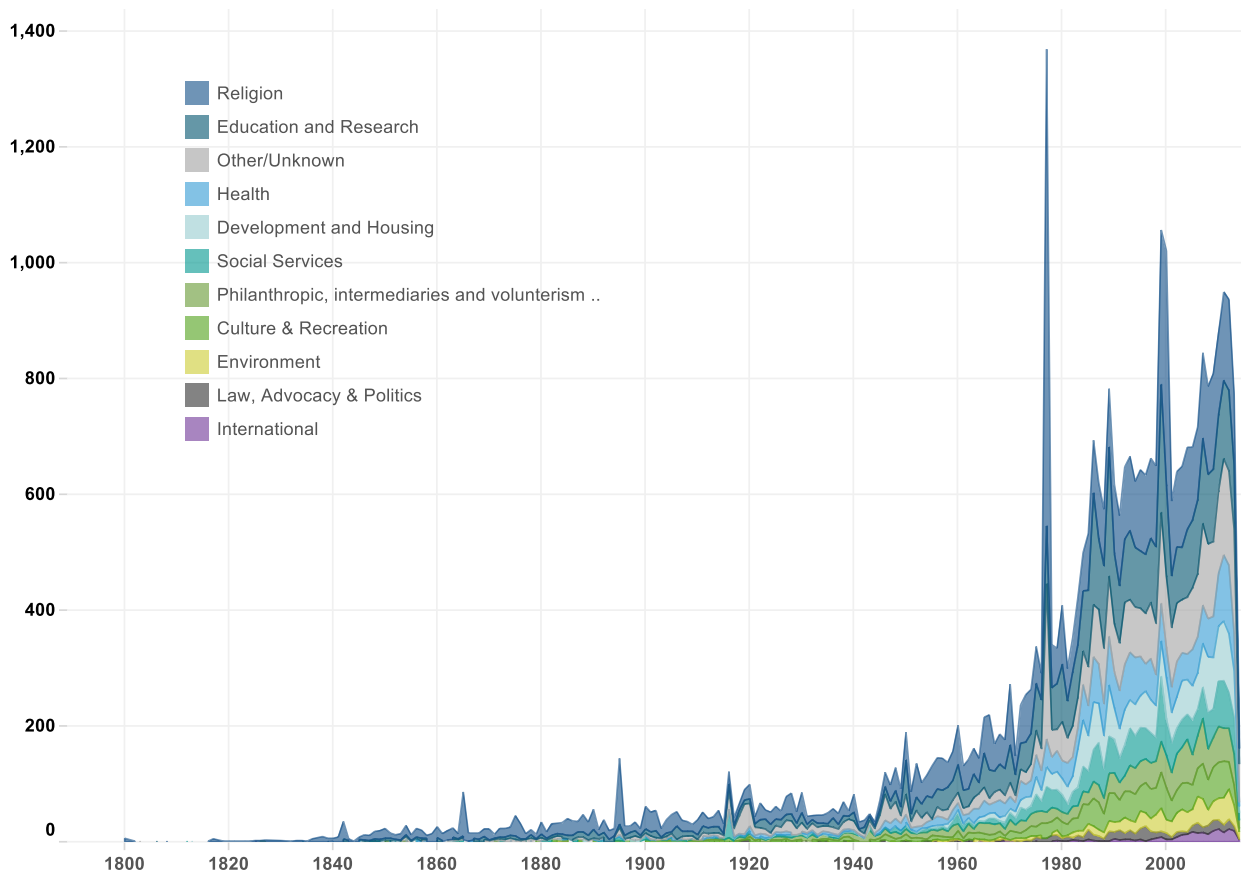
\*Charities reported volunteer numbers in "bands" eg 51 to 100; this estimate uses a mid-point for each band.



## Age

On average, Charities have been operating for 33 years; 6% are over 100 years old

**Number of Charities Established by Year**



The illustration above makes it look like there's been rapid growth in the number of Charities established each year, but this can be misleading. The dataset includes only those Charities that reported for the 2014 year, so Charities that were (for example) established in 1950 but have ceased operations since are not included.

[Click here to explore online](#)

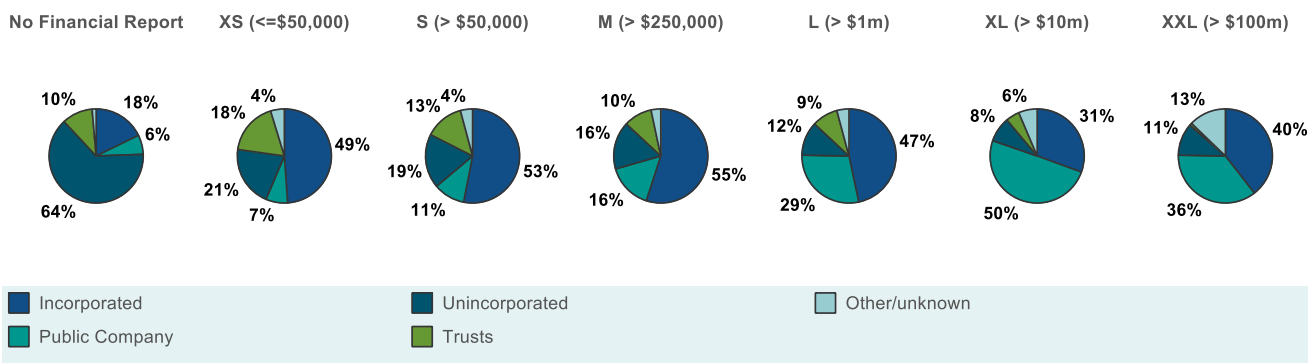
You can filter by size, sector and more, and on this page you can enter a keyword and include only charities with that word in their name.



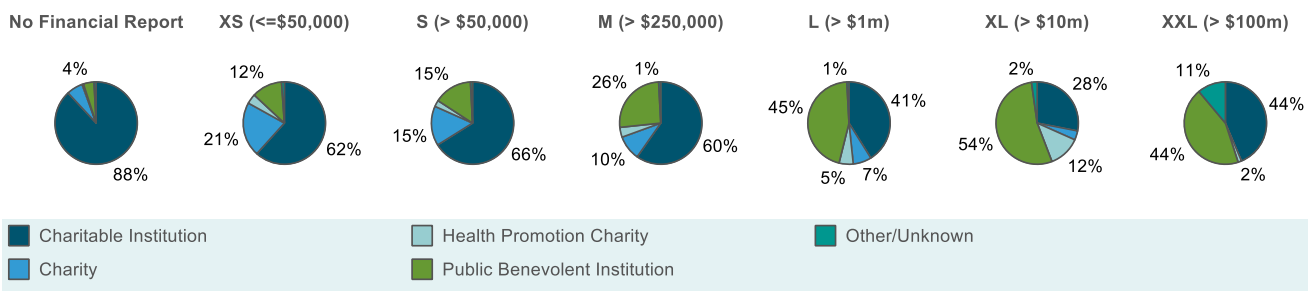
## Entity Type & Status

Entity type and status vary significantly from very small to very large Charities

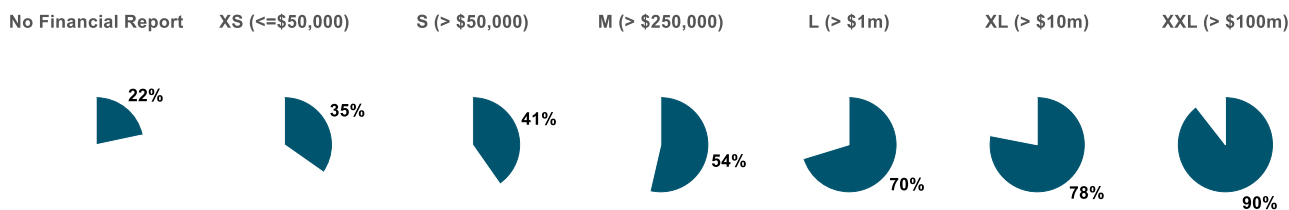
### What kind of entity are Charities?



### What are the main Charity Types?



### Do Charities have DGR status?



The pie charts illustrate the main entity types and charity types by charity size.

In general, **larger Charities** are more likely to be Companies or Incorporated Associations, be Public Benevolent Institutions or Charitable Institutions, and are more likely to have DGR status (70% for "Large" Charities up to 90% for XXL).

**Smaller Charities** are more likely to be Unincorporated Associations; to be Charitable Institutions (88%) and NOT to have DGR status (78%).





## The Australian Charities and Not-for-Profits Commission

The Australian Charities and Not-for-Profits Commission (ACNC) is Australia's national charity regulator. The ACNC has been set up to achieve the following objects:

- maintain, protect and enhance public trust and confidence in the sector through increased accountability and transparency
- support and sustain a robust, vibrant, independent and innovative not-for-profit sector
- promote the reduction of unnecessary regulatory obligations on the sector.

### Annual Information Statement and Reports

Registered charities are required to provide the ACNC with an Annual Information Statement comprising up-to-date corporate governance and financial data.

The ACNC commissions analysis and reporting of the data for distribution to the sector and the broader Australian community, closing the feedback loop for charities required to provide data and providing insights into Australia's charities.

The analysis and reporting of the 2014 ACNC Annual Information Statement data is by the Centre for Social Impact in partnership with the Social Policy Research Centre at the University of New South Wales.

Visit [www.australiancharities.acnc.gov.au](http://www.australiancharities.acnc.gov.au) to download a pdf of the full report or to explore the data presented in this snapshot. The data online may be more up-to-date than the information in this snapshot and you can also "filter" the information you see by sector, geography, charity size and more.

If you're interested in a specific analysis question or report relating to a sub-sector you might be able to produce it from the data presented online; if not, you can also download data either from the online presentation or from the Registry itself, or contact CSI for an estimate of the cost to customise something for you.



### The Centre for Social Impact - [www.csi.edu.au](http://www.csi.edu.au)

The Centre for Social Impact (CSI) is a collaboration between the University of New South Wales, The University of Western Australia and Swinburne University of Technology. CSI's mission is to create beneficial social impact in Australia through teaching, research, measurement and the promotion of public debate. We aim to consider and promote best practice and thought leadership in the context of a systems thinking approach to social purpose.



### The Social Policy Research Centre - [www.sprc.unsw.edu.au](http://www.sprc.unsw.edu.au)

The Social Policy Research Centre (SPRC) at the University of New South Wales was founded in 1980 as Australia's first national research centre dedicated to shaping awareness of social welfare issues. The Centre is dedicated to making a positive impact through independent and leading research that explores the key social issues of poverty, inequality, wellbeing and justice.